



EARLY CHILDHOOD
LEARNING AND DEVELOPMENT
SECTOR AWARDS

Early Childhood Learning & Development
2022 Sector Awards

Sponsorship Proposal

Optus Stadium, Perth Western Australia

Friday 18 March 2022

An invitation to sponsor outstanding early learning and development in Western Australia

Our Experience

Child Australia established the inaugural WA Child Care Awards in 2009.

The Child Care Awards were established as part of promoting the importance of Early Childhood, to raise the profile of the profession, and provided a platform to showcase Western Australian examples of Innovation in Service Provision, Outstanding Leadership, Excellence in Nutrition, Emerging Educator and commitment to Professional Development.

Child Australia held the contract as the Professional Support Coordinator for WA. The PSC program was a Federally funded initiative providing subsidised Professional Learning and Support for the WA Child Care Sector.

Early Childhood Learning and Development Conference

Child Australia hosts the Early Childhood Learning and Development (ECLD) Conference biennially in Perth, as a popular event for educators and sector professionals working with children and families in their early years. The need to connect, learn, share, network and celebrate as a group of professionals has never been so critical.

Child Australia are proud to be hosting the ECLD conference across 18-19th March 2022, truly placing the early years at the centre of priority for Western Australia. In the lead-in to the ECLD conference, Child Australia will coordinate VIP roundtables and pre-conference events engaging policymakers, stakeholders & leaders from across the State.

2022 Award categories

1. Outstanding Educator

Finalists from:

- North West Region
- South West Region
- North Metropolitan
- South Metropolitan

2. Excellence in Leadership

Finalists from:

- North West Region
- South West Region
- North Metropolitan
- South Metropolitan

3. Rising Star

Finalists from:

- North West Region
- South West Region
- North Metropolitan
- South Metropolitan

4. Outstanding Indigenous Educator

5. Outstanding Early Childhood Teacher

6. Outstanding Child Allied Health Practitioner

7. Excellence in Innovative and Sustainable Practice

8. Excellence in Community Engagement or School Partnerships

Rationale

The early years are critical for establishing a person's self-esteem, resilience, healthy growth and capacity to learn. The National Quality Framework establishes a benchmark to ensure that early childhood education and care services, including outside school hours care services, are of a high standard and provide stimulating and nurturing environments so children have the best possible start in life.

The Early Childhood Learning & Development Sector Awards provide a platform for promoting outstanding achievement across the early childhood education and care sector. The Awards recognise educators and services who exhibit exceptional commitment to ensuring quality outcomes for children and their families.

Nominations across eight award categories are sought from the education and care sector including long day care, family day care, preschool, outside school hours care, regional and remote services and other education and care programs that cater for children.

The Awards also extend to practitioners that support child development with a category specifically focused on professionals providing allied health support.

The Awards will be widely promoted and celebrated with winners and sponsors acknowledged at the Awards Ceremony.

Award Ceremony Details

Date: Friday, 18 March 2022

Venue: Optus Stadium, Perth Western Australia

Commencing: 6pm

For further information, please email your enquiries to: awards@childaustralia.org.au

2022 Awards Committee

Coordination of this year's awards event will be collaboratively led by the Awards Committee consisting of Executives from:

- REED
- Goodstart
- The Y
- Ngala
- Child Australia

2022 Judging Panel

The Independent Judging panel consists of key stakeholders from across the sector and external industry who preside over nominations and determine award recipients.

Participants on the judging panel do not have any affiliation to Approved Providers or Organisations that are eligible for nomination to ensure an equitable and fair approach. Any conflicts of interest must be declared and will be managed appropriately.

Sponsorship

Sponsorship of these awards is an exceptional opportunity to raise an organisation's profile whilst promoting excellence and leadership across Western Australia's early years sector.

Please see Sponsorship Opportunities below.

Sponsorship Opportunities

Platinum Partner \$15 000

- Premium logo placement on all marketing materials and platforms
- Involvement in Media Releases
- Link on promotional communications to your website
- advertisement in the Official Awards evening program
- Acknowledgement in media releases
- 1x dedicated social media post on Child Australia Facebook
- 1x dedicated social media post on the ECLD Facebook
- Logo on invitations for the ECLD Awards
- Logo on award certificates
- Logo on award program
- Four complimentary tickets to the ECLD Awards
- Two complimentary tickets to the ECLD conference
- Opportunity to present awards & address the invited guests at the Awards evening

Major Sponsor \$8,000

- Logo on ECLD Awards promotional communiques
- advertisement in the Official Awards evening program
- 1x dedicated social media post on the ECLD Facebook
- Logo on award certificates and invitations
- Logo on award program
- Two complimentary tickets to the ECLD Awards night

Support sponsor \$4,000

- Logo on ECLD Awards promotional communiques
- Logo on award certificates and invitations
- Logo on award programs
- Two complimentary tickets to the ECLD Awards night

For further information about sponsorship opportunities please email awards@childaustralia.org.au